

## **Workshop #2.**

# **Portfolio Development: Extension**

**Gerald Miller**  
**Associate Dean**

**College of Agriculture and Life Sciences**

**Promotion and Tenure Workshop**

**April 18, 2008**

# Scholarship of Extension



- What is it?
- How to document it?

# Scholarship of Extension Defined

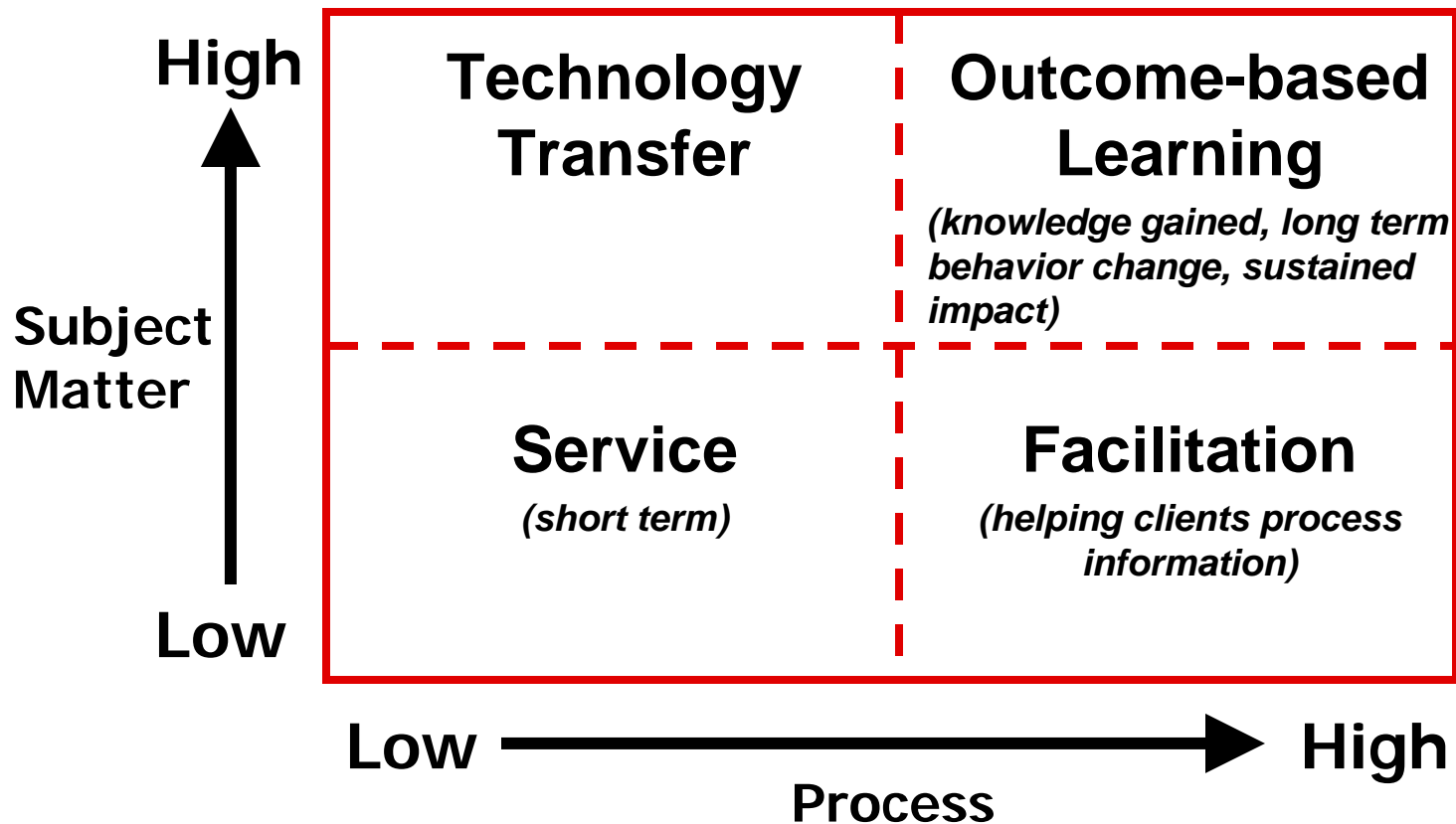
**“Extension/professional practice distinguishes Iowa State as a land-grant university. Faculty members may engage in extension/professional practice activities by utilizing their professional expertise to disseminate information outside of the traditional classroom to help improve the knowledge and skills of their clientele (i.e., the publics they serve) or the environment in which they live and work. This work should be related to the faculty member’s position responsibilities.”**

**Source: Section 5.2.2.5. ISU Faculty Handbook**

# Scholarship of Extension Position Responsibility Statement

- **What - Describe Program**
- **Goals - Identify Outcomes**

# A Model for Effective Engagement: Relationships between educational approaches and subject matter content



# Questions for the Extension Educator

- **What is it that I do?**
- **What do I hope to accomplish – program goal?**
- **What will be different as a result of my effort?**
- **How will I know that I have reached my goal?**
- **How can I organize my effort?**

# Outcomes -- Impact

## What Changed?

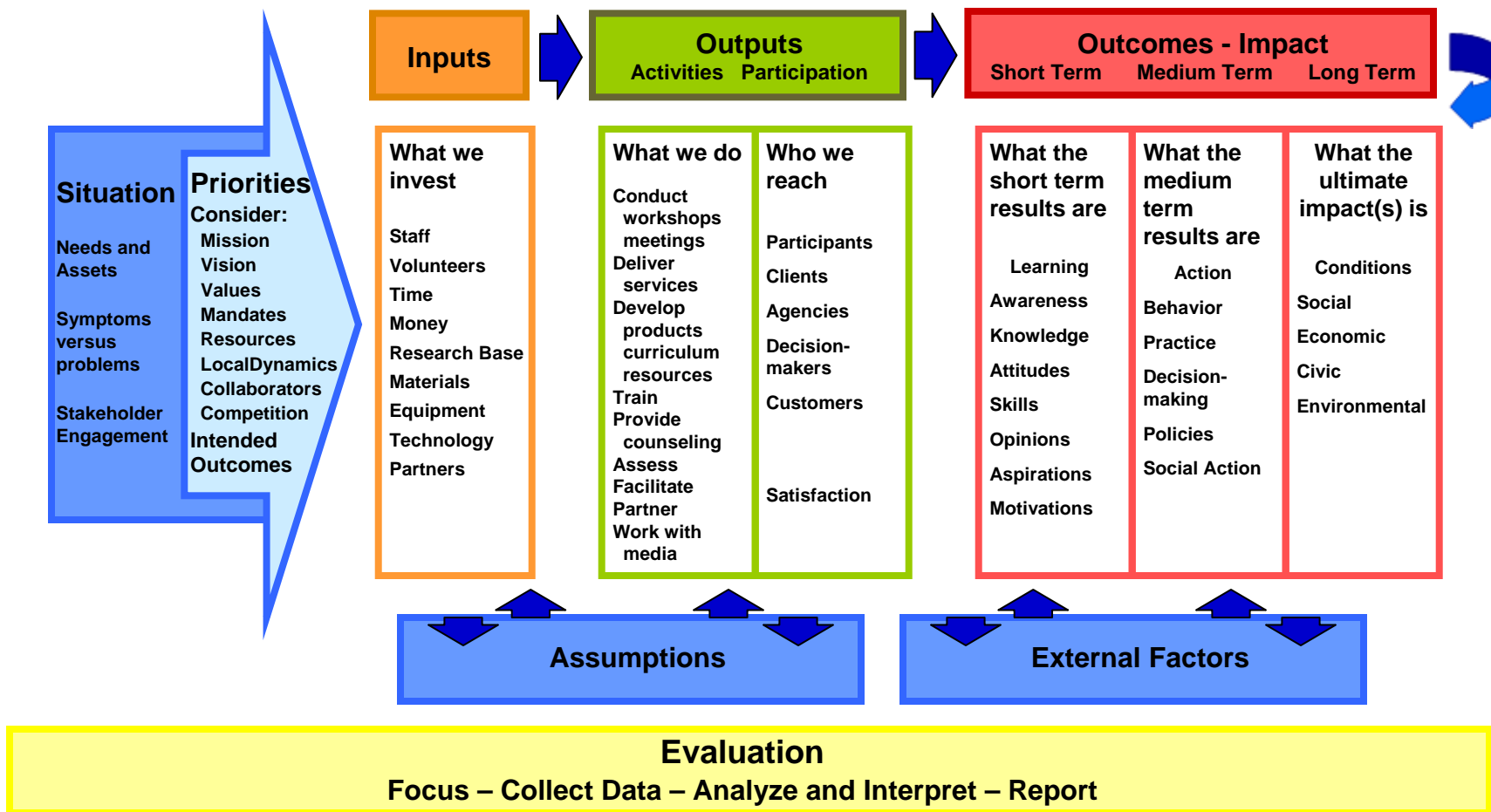
- Learning
- Action
- Condition Changed and Sustained

**“What difference has the program made in people’s lives”**

# Program Development model

PLANNING - IMPLEMENTATION - EVALUATION

PROGRAM ACTION - Logic Model



<http://www.uwex.edu/ces/pdande/progdev/index.html>

## Objectives

Specific  
components that  
can be measured

## Outputs

Activities,  
contacts,  
products,  
services

## Outcomes

Evidence of change :

- *Knowledge* (short-term)
- *Action, behavior* (mid-term)
- *Conditions* (long-term)

# Outcomes – What Changed?

- **Changes in knowledge**

- ✓ Aware of how information provided can help

- **Changes in attitudes**

- ✓ Intend to do something you recommended

- **Changes in behavior**

- ✓ Actually do something you recommended

- **Changes in condition**

- ✓ A new standard has been established by majority of clients

# Scholarship of Extension

## Documentation

- **Is there a Program Plan of Work?**
- **Independent scholarly work**
- **Is your research work integrated into your Extension Plan of Work?**
- **Is work of others incorporated into your program?**
- **Are the results shared?**

**Thank you for your attention**



**Questions?**