

Evaluating Scholarship in the Promotion and Tenure Process

Maynard Hogberg
Department of Animal
Science
Iowa State University

April 5, 2007

What is Scholarship?

- Faculty are expected to engage in scholarship in their extension activities
- Scholarship is creative, systematic, rational inquiry into a topic and honest, forthright application
- Scholarship results in a product that is shared with others and subject to the criticism of individuals qualified to judge

Excerpts from the ISU Faculty Handbook

What is Scholarship?

- Creative works, i.e. Bulletins, computer programs, publications, manuals, videos, website development, etc
- Programs with documented impacts
- Leadership on one or more programs
- Invitations to share solutions at public/private forums
- Problem solving research
- Transferring technology to industry
- In-depth workshops

What is not Scholarship?

- Attending meetings
- Annual updates of manuals
- Speaking at meetings with no outcomes
- Service work for commodity organizations

Programs vs. Meetings

- Defining programs
 - Multiple set of coordinated events
 - Meetings, demonstrations, fact sheets, workshops, etc.
 - Question: What is scholarship (impact) of single meetings?

Portfolio of Extension Scholarship

- Workshop or conference materials
- Educational materials and teaching guides
- New curriculum development
- Computer programs
- Informational databases
- Newsletters, fact sheets, bulletins, CD's, etc
- Applied research projects
- State and national task forces
- Evaluations of programs

Evaluating Extension Scholarship

- Need to consider
 - Adoption of technology/concepts
 - Behavioral change
 - Duration of use or influence
 - Economic impact of scholarship



Peer Review is Essential

- Quality
- Quantity